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CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED

中國融眾金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3963)

CLARIFICATION ANNOUNCEMENT

References are made to (i) the notice of annual general meeting (the “**Despatched AGM Notice**”) as set out in pages AGM-1 to AGM-5 of the circular (the “**Circular**”) of China Rongzhong Financial Holdings Company Limited (the “**Company**”) dated 13 July 2016 and (ii) the notice of annual general meeting (the “**Published AGM Notice**”) of the Company as published on the website, namely “HKEXnews”, of The Stock Exchange of Hong Kong Limited on 13 July 2016.

The board of directors of the Company would like to clarify that note 7 on page AGM-5 of the Despatched AGM Notice and note 7 on page 5 of the Published AGM Notice should be replaced by the following in its entirety:

“For the purposes of determining shareholders’ eligibility to attend and vote at the above meeting, the register of members of the Company will be closed. Details of such closures are set out below:

(i) *For determining eligibility to attend and vote at the above meeting:*

*Latest time to lodge transfer documents
for registration: 4:30 p.m. on Wednesday,
24 August 2016*

*Closure of register of members: Thursday, 25 August 2016 to Monday,
29 August 2016 (both dates inclusive)*

Record date: Monday, 29 August 2016

During the above closure periods, no transfer of shares will be registered. To be eligible to attend and vote at the above meeting, all properly completed transfer forms accompanied by the relevant share certificates must be lodged for registration with the Company’s registrar, Tricor Investor Services Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong no later than the aforementioned latest time.”

Save as disclosed in this announcement, all other information contained in the Circular (including the Despatched AGM Notice) and the Published AGM Notice remains unchanged.

By order of the Board
**China Rongzhong Financial Holdings
Company Limited**
Wong Tsz Lun
Company Secretary

Hong Kong, 14 July 2016

As at the date of this announcement, the executive Directors of the Company are Mr. Xie Xiaoqing and Mr. Li Fan; the non-executive Directors of the Company are Mr. Ding Chung Keung Vincent, Ms. Wong Jacqueline Yue Yee and Mr. Sun Changyu and the independent non-executive Directors of the Company are Mr. Nie Yong, Mr. Duan Chang Feng, and Ms. Zou Lin.