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CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED

中國融眾金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3963)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement (the “**Announcement**”) of China Rongzhong Financial Holdings Company Limited (the “**Company**”) titled “RESIGNATION OF EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER; CHANGE OF CHIEF EXECUTIVE OFFICER AND CHANGE IN THE COMPOSITION OF THE BOARD COMMITTEE” dated 1 September 2016. Unless otherwise defined, capitalized terms used herein shall have the same meanings as defined in the Announcement.

The Board would like to clarify that Mr. Li’s resignation from the Company is due to his decision to devote more time to pursue his personal business.

Save as disclosed in this announcement, all other information contained in the Announcement remains unchanged.

By order of the Board
China Rongzhong Financial Holdings Company Limited
Xie Xiaoqing
Chairman

Hong Kong, 2 September 2016

As at the date of this announcement, the executive Directors of the Company are Mr. Xie Xiaoqing and Mr. Yao Feng; the non-executive Directors of the Company are Mr. Ding Chung Keung Vincent, Ms. Wong Jacqueline Yue Yee and Mr. Sun Changyu and the independent non-executive Directors of the Company are Mr. Nie Yong, Mr. Duan Chang Feng, and Ms. Zou Lin.