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**CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED**  
**中國融眾金融控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 03963)**

**PROFIT WARNING**

This announcement is made by China Rongzhong Financial Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board and its preliminary review of the unaudited consolidated management accounts of the Group for the financial year ended 31 March 2017 (the “**Financial Year**”), the Group is expected to record a loss for the Financial Year as compared to a profit of approximately HK\$51.6 million for the previous financial year ended 31 March 2016.

The Board considers that the expected loss was mainly due to the increase in the provision for impairment losses on finance lease receivables of the Group. The Board wishes to emphasize that the above-mentioned provisions made are non-cash in nature and do not have any impact on the cash flow of the Group.

As disclosed in the interim report for the six months ended 30 September 2016, the performance of the Group had been affected by the credit risk of small medium enterprises in the People’s Republic of China (“**China**”). Due to the continuation of downturn economic pressure in China, the small medium enterprises customers of the Group are more likely to be adversely affected by changes in market conditions and hence the Group has increased the provision for impairment losses on its finance lease receivables for the Financial Year.

The Company may issue further announcement(s) to update the Shareholders as and when appropriate.

The information contained in this announcement only represents a preliminary assessment by the Board with reference to information currently available to the Group and the unaudited consolidated management accounts of the Group for the Financial Year, all of which are still subject to review and audit by the Company's auditors and the internal review and confirmation by the audit committee of the Company and the Board, and hence may be subject to adjustments. The Company is still in the process of preparing and finalising the results announcement for the Financial Year which is expected to be published by the end of June 2017 in accordance with the Listing Rules.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**China Rongzhong Financial Holdings Company Limited**  
**Xie Xiaoqing**  
*Chairman*

Hong Kong, 15 June 2017

*As at the date of this announcement, the executive Directors of the Company are Mr. Xie Xiaoqing and Mr. Yao Feng; the non-executive Directors of the Company are Mr. Ding Chung Keung Vincent, Ms. Wong Jacqueline Yue Yee and Mr. Sun Changyu and the independent non-executive Directors of the Company are Mr. Nie Yong, Mr. Duan Chang Feng, and Ms. Zou Lin.*