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CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED
中國融眾金融控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 03963)

**ANNOUNCEMENT PURSUANT TO RULE 13.09
OF THE LISTING RULES AND
THE INSIDE INFORMATION PROVISIONS UNDER PART XIVA
OF THE SECURITIES AND FUTURES ORDINANCE**

This announcement is made by China Rongzhong Financial Holdings Company Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the interim report of the Company published on 13 December 2018 and as disclosed in the interim report, Solomon Glory Limited (“**Solomon Glory**”), a wholly owned subsidiary of Goldbond Group Holdings Limited (a controlling shareholder of the Company interested in approximately 44.2% of the issued shares of the Company), enforced its rights as lender under the security of a loan agreement pursuant to which Yong Hua International Limited (“**Yong Hua**”), a shareholder of the Company holding approximately 9.3% of the issued shares of the Company, has charged (in favour of Solomon Glory) its assets including 38,503,380 shares of the Company (the “**Charged Shares**”) held by Yong Hua by way of floating charge, which has been crystallised into a fixed charge on 3 May 2018.

On 2 July 2019, the board of directors of the Company (the “**Board**”) was notified that an order was issued on 13 March 2019 by The High Court of The Hong Kong Special Administrative Region to the effect that, among others, the Charged Shares shall be sold by China Galaxy International Securities (Hong Kong) Co., Limited (as agent) provided that each of the Charged Shares shall not be sold at a price of more than 10% discount to the average closing prices of the shares of the Company as quoted on The Stock Exchange of Hong Kong Limited for the previous 10 consecutive trading days prior to the date of sale of the Charged Shares or any of them.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
China Rongzhong Financial Holdings Company Limited
Wong Emilie Hoi Yan
Executive Director

Hong Kong, 4 July 2019

As at the date of this announcement, the executive Director of the Company is Ms. Wong Emilie Hoi Yan; the non-executive Directors of the Company are Mr. Chen Shuai, and Ms. Wong Jacqueline Yue Yee; and the independent non-executive Directors of the Company are Mr. Duan Changfeng, Mr. Yu Yang and Ms. Zou Lin.