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CHINA RONGZHONG FINANCIAL HOLDINGS COMPANY LIMITED

中國融眾金融控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 03963)

VOLUNTARY ANNOUNCEMENT POTENTIAL IMPACT OF NOVEL CORONAVIRUS (COVID-19) EPIDEMIC ON BUSINESS

This announcement is made by China Rongzhong Financial Holdings Company Limited (the "**Company**" and, together with its subsidiaries, the "**Group**") on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the potential impact of the recent outbreak of novel coronavirus (COVID-19) epidemic (the "**Epidemic**") on the operation of the Group.

Since the outbreak of the Epidemic, many provinces and municipalities in the People's Republic of China (the "**PRC**"), including Hubei province where the principal place of business of the Group is located, have implemented emergency public health measures and taken various actions to prevent the spread of the Epidemic, including, among others, imposing conditions and restrictions on enterprises to resume work after the Chinese New Year holiday.

The Group primarily engages in financial leasing business through the Company's wholly-owned subsidiary Rongzhong International Financial Leasing Co., Ltd ("**Rongzhong PRC**"). As part of the Group's efforts to facilitate the prevention and control of the Epidemic and ensure the health and safety of the Group's employees in the PRC, the Group has complied with the relevant requirements issued by the government of the PRC by suspending the operation of Rongzhong PRC in Wuhan, Hubei Province temporarily and shall resume the operation of Rongzhong PRC according to the results of the prevention and containment of the Epidemic and requirements of the government of the PRC.

According to the circular issued by the Novel Coronavirus Epidemic Preventing and Controlling Centre of Hubei Province* (湖北省新型冠狀病毒感染肺炎疫情防控指揮部) on 11 March 2020, subject to certain exceptions, enterprises located in Wuhan shall not resume work earlier than 24:00 on 20 March 2020. If the suspension is required to be extended in response to the development of the Epidemic and/or pronouncement of further policies or measures by the government of the PRC, the Company will make further announcements as and when appropriate.

The Group has initiated a corporate prevention and containment contingency plan against the Epidemic by closely tracking the health status of its employees. As of the date of this announcement, no reports on confirmed cases of infection of the Epidemic of any employee of the Group have been received. The Board will continue to monitor the development of the Epidemic and assess the impact that it may have on the Group's operation.

The Company is in constant discussion with its auditors on the audit work on the financial results of the Group for the year ending 31 March 2020. The current restrictions imposed in Hubei province on travel and resumption of work may pose challenges for such audit work and the Company will continue its dialogues with its auditors to resolve difficulties and will inform the shareholders and the potential investors of the Company as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board China Rongzhong Financial Holdings Company Limited Wong Emilie Hoi Yan Executive Director

Hong Kong, 13 March 2020

As at the date of this announcement, the executive Director of the Company is Ms. Wong Emilie Hoi Yan; the non-executive Directors of the Company are Mr. Chen Shuai, Ms. Wong Jacqueline Yue Yee, Ms. Wong Michelle Yatyee and Mr. Wong Ming Bun David and the independent non-executive Directors of the Company are Mr. Lie Chi Wing, Mr. Ng Wing Chung Vincent and Mr. Yu Yang.

* For identification only